



Promote your product to the people who love animals and want to know how to care for them



Infovets[®]
Care for your animal
from head to tail!



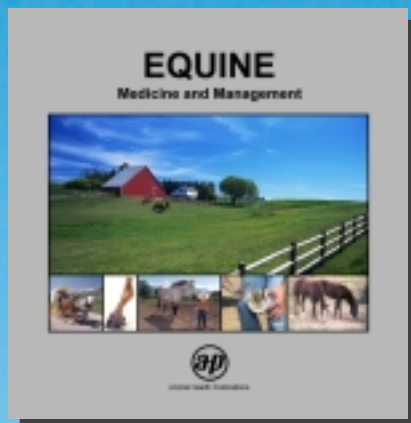
 **Animal Health Publications**

Partner with us

in the most cutting-edge and current healthcare publications designed exclusively for educators, students, and individual animal owners.

- ✓ *Infovets manuals, whether printed or digital, provide valuable information and important resources for educators, students, pet owners, and livestock producers that allows them to provide superior healthcare and management for their animals.*
- ✓ *Infovets manuals are species-specific and are available for dogs, cats, horses, swine, dairy and beef cattle, sheep and goats.*
- ✓ *Infovets manuals are written by practicing veterinarians with the assistance of nutritionists, reproduction specialists, and other professionals.*
- ✓ *Each manual is over 500 pages in length and contains simple, step-by-step instructions and practical information using a variety of video clips, color photos, flow charts, diagrams, and procedure descriptions. Each manual is updated every year.*

Your company information is published in 3 formats:



1. Printed Manual

2. CD-ROM

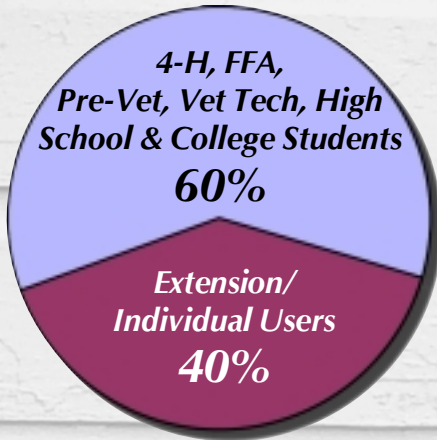


3. Online



Our Market is Made Up of Over 50,000 Educators, Students, and Individual Animal Owners

Subscribers



Website Statistics

Average hits = 250,000 per months
Average website visits = 20,000 per months
Average website pages viewed = 5
Average time spent browsing = 5 minutes

Become a partner with us by placing your information within our publications. Your marketing message can be directly targeted to specific educators, students, and individual animal owners who use Infovets to provide superior healthcare and management for their animals.

Our Market Covers the Entire United States and Many International Countries



Animal Health Publications

1885 South Highway 89
Perry, Utah 84302

Phone Toll Free: 1-877-424-7838

Email: admin@infovets.com

Website: www.infovets.com

Infovets Offers You Unique Opportunities to Reach Educators, Students, and Individual Animal Owners

1. Since Infovets publications are by subscription only, our market of livestock and pet owners is already highly qualified.

Since Infovets' founding in 1999, Dr. Cody Faerber and his professional and technical associates have created an unparalleled series of healthcare guides within the veterinary science industry.

Infovets guarantees targeted, subscriber-based circulation of over 50,000 educators, students, and individual animal owners. Our subscriber focus is the animal owners who want to provide better healthcare for their own animals.

2. Infovets is used as an educational resource.

We have over 1,000 high schools and universities that use our information to educate over 30,000 students.

3. Your ads will appear within all three of our formats: printed manual, CD-ROM, and online manuals.

Since some of our subscribers prefer the printed manual, and others the CD-ROM or internet; your information will be placed in all three to ensure you are reaching all of our subscribers.

4. Online advertisements offer direct response opportunities.

We average 250,000 hits and 20,000 visits on our website each month. Placing your ad on the same web page where we recommend your product or service will allow our subscribers to directly click through to your website for additional information regarding your product or service and its applications.



***Reach out to over
30,000 4-H, FFA, Pre-
Vet, Vet Tech, high
school and college
students.***



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Advertising Rates, Sizes, & Deadlines

For one low price, your information will appear in all three of our formats: printed manual, CD-ROM, and internet. Rate for ads in all three formats = \$450.00 (U.S. dollars) per month. Discounts also apply for each additional page/product. Deadlines will vary, so contact us for that information.



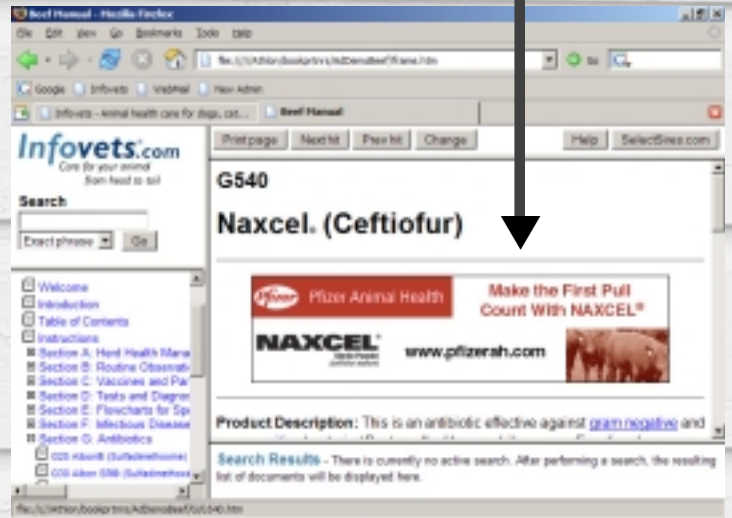
A. Printed Manual

Size: 1" w x 8.5" h
Color: black and White
Placement: vertical along left side (as shown at right)



B. CD-ROM and Internet

Size: 468 w x 60 h pixels
Color: full color
Placement: top of product page (as shown)



C. Website Banner

Size: 200 w x 40 h pixels
Color: full color
Placement: top of product page (as shown)



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Print Advertising

Formats

Animal Health Publications operations prefer digital files in either of the following formats: PDF or Tiff. If other than PDF or Tiff files are sent, please contact us.

File Size

All print ads to be reproduced within our printed manuals are to be exactly 1" w x 8.5" h.

Proofs

Our production people will send a PDF proof of your ad for approval prior to publishing.

Image Resolution

Images should be prepared at a resolution of 150-300 dpi. Line art is recommended to be sent in a vector-based format.



Electronic Advertising

Size

Website banners may be up to 200 x 40 pixels. Ads within the manual may be up to 468 x 60 pixels.

Format

RGB format, saved in JPG or GIF. Graphics may be used on many different colored backgrounds, so please do not use transparencies. All images should be bordered to avoid bleeding into the background. If you need to send your file in another format, please contact us.

File Size

Ads may not exceed 20KB in size.



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Private label CDs

A popular and innovative way of utilizing our information has been the private label. Our private label service allows your company to basically produce its own CD using our content and technology. Everything from the CD cover to the information found on each page can be branded to fit your company's image. Because prices will vary depending on volume of order and labor involved, please call for an estimate.

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